

MINUTES OF THE
PARK & RECREATION COMMISSION COMMITTEE MEETING
Village of Butler

May 24, 2017

Minutes not formally approved until the next Park & Recreation Commission Meeting.

The meeting was called to order at

ROLL CALL

Present: Kevin Endries Chair, Dani Ernst, Tony Uravich, Charlene Benjamin, Jerry Orvis (Trustee)

PERSONS DESIRING TO BE HEARD

None..

CONSIDERATION OF MINUTES:

Motion by Jerry Orvis, seconded by Toy Uravich to approve the Park & Recreation Commission minutes of April 26, 2017. Motion carried unanimously.

ACTION ITEMS:

- **Fenceline Advertising:**
 - **Action Item:** Tony will check on pricing – 4 x 6 or 4 x 8 banners, or standard size per the printers. Will gather more than one estimate – Action Graphics, A&E Graphics, others
- **Baseball League Updates:**
 - **Action Item:** Dani or Kevin check with Bob Gundrum; would the Horseshoe League like to do a tournament?
 - **Action Item:** Dani, check Little League field for availability; Check scheduling for lower fields.
 - **Action Item:** Dani, discuss ins and outs of holding an event with Kayla.
- **Dog Park Discussion:**
 - **Action Item:** Tony will look into more possible sites

OLD BUSINESS

1. Report on ACTION ITEMS from April meeting not covered in agenda
 - Community Building Clean up – Charlene will talk to Kayla about changing the lock on the storage room before the next meeting.
 - Horseshoe League Awards from 2016 are in process; Kevin needs to know who gets what, is getting information from Phil.
 - Paperwork and money for 2017 Leagues should be at Village Hall the first week in June, per Bob.
2. Playground Committee Report
 - Butler Fun Run/Walk pulled in 60+ participants and raised \$1121.
 - July Bingo night date under consideration, 22nd or 29th possible dates
3. 4th of July Parade Report
 - Color Guard, Bands, some Floats already committed
 - Charlene will be calling businesses and residents to ask them to participate
 - Advertisement – banner in median, plus Facebook posts, eNewsletter announcements, and notice on Village events calendar.
4. 4th of July Event Report (after parade)
 - North Shore Bank has sponsored the Band for the evening.
 - A daytime DJ has been sponsored
 - Tiffany has collected more than 30 very good raffles prizes
 - Have some volunteers lined up, could use more
 - Timing: DJ from 2:30 to 5:00; Band from 5 p.m. to 9:00 p.m.; Selling burgers, hotdogs, water, drinks (no alcohol) throughout the afternoon
 - Advertising: Facebook, flyers, Sign at Hamptons; Banner in median, Sign at western end of Hamptons; Event calendar; eNewsletter
5. Baseball League updates
 - Dani Ernst proposed a tournament and car show later this summer (August?) (September?) as a venue to recruit for 2017; also to benefit of MA Cares
 - Would like to approach local Lion's Clubs for beer and food; and involve the VFW on 124th

- Discussed putting out a flyer “What’s going on in Butler” for the businesses.
 - **Action Item:** Dani or Kevin check with Bob Gundrum; would the Horseshoe League like to do a tournament?
 - **Action Item:** Dani, check Little League field for availability; Check scheduling for lower fields.
 - **Action Item:** Dani, discuss ins and outs of holding an event with Kayla.
 - Kevin Endries reported that the umpires are hired, and the scorekeeper has turned in paperwork to village, both nights are covered.
- 6. Fence line advertising update
 - Advertising would be on the upper field fence-line only
 - Dani, talked with Menomonee Fall. They have three sizable leagues so more to offer advertisers. Their advertising parameters are:
 - Two banner sizes 5x8, 5x16; we would offer sizes that are better for our fences
 - An upfront fee of \$550/annually. (A 5x8 banner costs \$250; annual revenue, \$300); we would have to price our banners based on cost and what the advertisers would be willing to pay
 - Banners go up in April, takes down October 1st; would need to check with DPW about scheduling installation and removal
 - Advertisers are responsible for replacing damaged or missing banners
 - Dani has a sample letter to advertisers, from MF to use as a template.
 - Action Graphics does National Night Out printing, we should consider them for the banners
 - **ACTION ITEM:** Tony will check on pricing – 4 x 6 or 4 x 8 banners, or standard size per the printers. Will gather more than one estimate – Action Graphics, A&E Graphics, others
 - Can offer the printer a year’s free advertising to a printer
 - Naming rights for fields
 - Charlene discussed with Kayla; she will develop a policy if we want to pursue this.
 - Item tabled for later discussion. Our focus now is on building up the number of teams we have.

NEW BUSINESS

1. Dog Park Discussion
 - i. Discussed a couple of possible sites – one by the river, another behind the condos at the old Elementary School site.
 - ii. **Action Item:** Tony will look into more possible sites
2. June Agenda Items
 - i. Charlene will join by phone; call 1-414-429-4162
 - ii. Playground configuration and equipment discussion
 - Lower (to the ground) basketball hoops for toddlers
 - Surface of the lot? Wood vs rubber?
 - Old park equipment? are we going to donate, recycle, etc?
 - iii. Village wide rummage sale discussion
 - Initial ideas: at the park – to benefit the park? Sell tables, involve the Playground Fundraising Committee? Recycling drive, electronics drive?
 - iv. 4th of July parade report
 - v. 4th of July event report
 - vi. Fence line advertising update
 - vii. Dog park discussion update

ADJOURNMENT

Motion by Jerry Orvis, seconded by Tony Uravich; adjourned at 6:45 p.m.

Next meeting is scheduled for **June 28 at 5:30 p.m.** in the Conference Room at Village Hall.

Submitted by: Charlene M Benjamin, Secretary, Park & Recreation Commission